

Magic Discovery Group Ltd. — Privacy Policy
Effective: August 6, 2025

1. Summary

This Privacy Policy explains how Magic Discovery Group Ltd. (“Magic Discovery”, “we”, “us”) collects, uses, discloses, and protects personal data when you use magicdiscovery.com (the “Site”). We are the data controller for personal data processed through the Site.

2. What we collect

- Information you provide via the contact form: name, email, optional phone number, and your message.
- Automatic data: IP address, browser type, operating system, referral URL, pages viewed, timestamps, and similar technical data collected via cookies or similar technologies.

3. How we use personal data

We process personal data to:

- (a) respond to and manage inquiries submitted via the contact form;
- (b) operate, secure, and improve the Site (including detecting abuse); and
- (c) comply with legal obligations.

We do not use inquiry details for marketing or newsletters unless you separately request this.

4. Data retention

We retain inquiry information for as long as needed for the purpose collected and as required by law, then delete or anonymize it.

5. Where data are processed; transfers

The Site is hosted and personal data are stored in Canada. We may use service providers to process data on our behalf. Where data are transferred to, stored in, or accessed from other countries, we take appropriate measures consistent with applicable law to protect your information.

6. Sharing with service providers

We share personal data with vendors who help operate the Site (hosting, security, analytics, form processing). These providers are bound by contracts limiting their use of the data to providing services to us.

7. Cookies & analytics

- We use Google Analytics 4 to understand Site usage (page views, user flows, device stats). Advertising features are not enabled.
- We also use necessary cookies for core Site functionality.
- You can control cookies through your browser settings. We display a simple cookie notice (not a granular preferences banner).

8. Your privacy rights

Depending on your location, you may request access, correction, deletion, portability, or object to/restrict certain processing. To exercise rights, use the contact form on the Site. We will verify and respond as required by applicable law.

9. Security

We use administrative, technical, and physical safeguards appropriate to the data,

including encryption in transit (HTTPS), access controls, and vendor due diligence. No method of transmission or storage is completely secure.

10. Children

The Site is not directed to children, and we do not knowingly collect personal data from anyone under 16 years of age. If you believe a child has provided personal data, contact us and we will delete it.

11. Changes

We may update this Policy from time to time. The “Effective” date reflects the latest revision. Material changes will be posted on the Site.

12. Contact

To ask questions or submit a privacy request, please use the contact form on the Site.